

Dear Member

The GCMT has been hard at work revisiting guidance and guidelines following recent government announcements. Many of you have expressed disappointment at hearing the news that sports and massage therapies are not yet considered ready for return to work. This has created an opportunity to unite our individual and collective voices.

To this end, GCMT has developed the following guidance to enable expression of concerns being sent to MPs and Government organisations. This is a call to action, one which we all need to engage and advocate for.

If we sit still and do nothing, nothing will change, if we stand together and communicate our disappointment and concerns through personal letters, we stand a better chance of being heard and orchestrating change.

Guidance for drafting communication to Government Officials and Agencies

Any email/letter that is sent to a representative has to be individual and targeted for the constituency that you live in. If you copy and paste an email that has been sent around it is likely to be considered spam and ignored no matter whether or not the message written is valid and appropriate.

When writing please consider the following:

1. Ensure you have the correct details and contact of the individual you are writing to.
2. Ensure that you highlight the impact C19 and extended restrictions has had on you as an individual economically and professionally.
3. Ensure that you highlight the impact that this will have on your clients within said constituency remembering at the time that the extremely vulnerable and the shielded should still be isolating.
4. Do highlight the comparison with Osteopathy and Chiropractic as both are hands on therapies. Most government representatives will understand this.
5. Keep all messages objective and keep the emotion, however difficult, out of the communication. Emotive emails will not be read however objective emails with clear, professional reasoning are more likely to be read and responded to.

Please do keep us informed of any responses received so that we can learn from the process and work to improve future ones. [Email Earle Abrahamson](#) any responses you receive.