## MASSAGE TRAINING INSTITUTE

## What is the Massage Training Institute (MTI)?

MTI is a not-for-profit member-led and member-run organisation. We are not a top down business – we work as a community to promote holistic massage in the UK and educate the complementary therapy industry and the wider world about our ethics and the quality of our practitioners.

Our core values are sensitivity, integrity, creativity, quality and community. We aim to educate, inspire and empower and live our values in everything we do.

MTI is an accrediting body and professional association for holistic massage therapists. This means that we accredit massage schools to run our diploma courses, based on our core curriculum.\*

We also accredit massage tutors in partnership with schools, which is a 2-3 year process. \*\*

We are holistic massage therapists: students, practitioners, tutors and examiners. This means that we speak up for the needs of our members in the complementary therapy industry, with government and in the wider world.

We guide students through their training journey and then as practitioners and tutors. We offer resources, support and practical advice to help our therapists run a successful business. We have nine regional teams in England, Scotland and Wales which are run by volunteer members. They organise training events, swaps, supervision and social events for other members.

We work closely with umbrella body the Council for Soft Tissue Therapy (GCMT) and government agency the Complementary and Natural Healthcare Council (CNHC). This means that our members can join the CNHC and work within the health service. We are also a key stakeholder in government body the National Institute for Health and Care Excellence (NICE), which means that we consult on the benefits of massage for a range of health issues and for lifestyle and wellbeing advice.

We also promote our members to potential clients and educate these clients about the value of choosing a professionally qualified and insured massage therapist. Massage is an unregulated profession in the UK and many consumers don't know the difference between

a practitioner who has done a weekend course and our members who complete a 10-month training, with more than 400 hours of focussed study. All our members must adhere to a code of ethics and undertake at least 18 hours of continuing professional development a year to maintain their membership.

MTI is an evidence-based organisation which means that we read, review and disseminate massage research through our research group, and members conduct their own original research. We supply our members with the factual, scientifically-proven benefits of massage to share with clients.

We have a small central team of seven, who work virtually across the UK. We are all qualified therapists and members apart from our accountant. MTI has been established since 1988, we accredit 15 UK-wide schools and have 900 members.

## <u>Notes</u>

\* Our curriculum is in line with the National Qualification Framework set out for the <u>National Occupational Standards</u> for complementary therapy, and is externally verified on an annual basis. For the Sports and Remedial Massage Level 5 Diploma, each school develops their own curriculum which we then accredit.

\*\* Every MTI tutor must have at least three years' experience in practice, three years' teaching experience and hold a Level 4 Certificate in Education and Training.

1. To request an interview with, or comment, from our Chair, Earle Abrahamson, contact MTI marketing officer Jenny Hampton on <u>marketing@massagetraining.co.uk</u> or call 07790 330 531.

## **About Earle**

Earle is an internationally published author, scholar, registered therapist, psychologist, educator and teaching fellow. Earle has extensive experience in sports massage therapy and was part of the medical team for the London 2012 Olympics and Paralympic Games and the London World Athletics Championships 2017. Earle is a principal fellow of the higher education academy.

Earle sits on the CNHC massage Profession Specific Board, is a MTI accredited tutor and is MTI representative to NICE and on the GCMT.

- 2. Our Indian Head Massage Certificate is a Level 3 course equivalent to an A Level.
- 3. Our Holistic Massage Diploma is a Level 4 course equivalent to the first year of a degree programme.
- 4. Our Sports and Remedial Diploma is a Level 5 course equivalent to the second year of a degree programme.
- 5. For more pictures, videos or background information, contact Jenny.